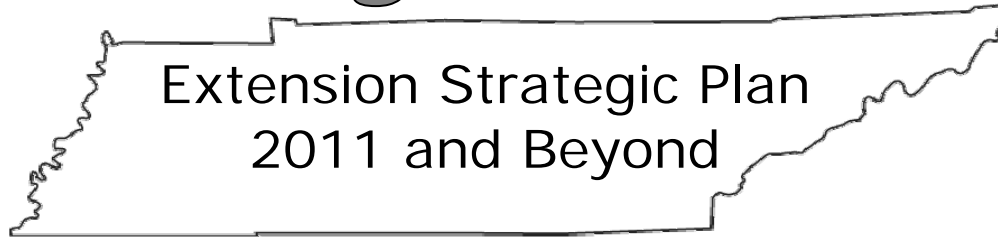


Advancing Tennessee



Dear Friend,

A **NEW** UT Extension Strategic Plan is being formulated by obtaining opinions from a number of Tennesseans, including statewide Extension personnel, decision-makers, clientele and other stakeholders. The result will be a plan for implementing statewide Extension programs that address the most critical issues facing our state. Our goal is that these programs will improve Tennessee's economic security, environmental vitality and quality of life.

The responses we receive to this survey, from you and other citizens, will assist us in preparing for the future and in making Extension efficient and effective.

This will be an anonymous, voluntary survey. You may stop at anytime. It will take 20 minutes or less to complete. Your responses will be grouped with those of other citizens across the state. Your participation is very important. Please contact us with any questions about this survey.

Yours truly,

A handwritten signature in blue ink that reads 'Joseph L. Donaldson'.

Mr. Joseph L. Donaldson
Extension Specialist
Strategic Planning Leadership Team
Co-Chair

Phone: 865-974-7245
Email: jldonaldson@tennessee.edu

A handwritten signature in blue ink that reads 'Shirley W. Hastings'.

Dr. Shirley W. Hastings
Associate Dean
Strategic Planning Leadership Team
Co-Chair

Phone: 865-974-7384
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Programs in agriculture and natural resources, 4-H youth development,
family and consumer sciences, and resource development.
University of Tennessee Institute of Agriculture, U.S. Department of Agriculture
and county governments cooperating.
UT Extension provides equal opportunities in programs and employment.

Please answer these questions about UT Extension's relevance and usefulness. Check the box to indicate your choice.

	Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree	Don't Know
Q1. UT Extension programs are relevant to my needs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q2. When a community issue arises, UT Extension is quick to respond.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q3. It is clear why UT Extension conducts the programs it does.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q4. People know about UT Extension in my community.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q5. I learn new things from UT Extension programs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q6. I am better off because of UT Extension.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q7. My community is better off because of UT Extension.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q8. UT Extension is worth the money.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q9. UT Extension duplicates the services of other organizations.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q10. UT Extension effectively markets its services to the people of Tennessee.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q11. The information I receive from UT Extension is useful.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q12. UT Extension has benefitted my family and me.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q13. I depend on UT Extension for information to solve problems.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q14. UT Extension should charge a fee for some programs.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Q15. UT Extension should charge a fee for some publications.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q16. What UT Extension programs provide the greatest benefit to your community?

Q17. What is ONE thing you would like to change about UT Extension?

Q18. Think about social, political, and economic changes or trends in your community. What is the ONE most important change or trend that will affect your community over the next five years?

Q19. How did you first learn about UT Extension?

- ☐ FRIEND/NEIGHBOR
- ☐ LOCAL EXTENSION AGENT
- ☐ LOCAL EXTENSION OFFICE
- ☐ NEWSLETTER
- ☐ RADIO
- ☐ SOCIAL MEDIA (YOU TUBE, FACEBOOK, TWITTER, ETC.)
- ☐ TV
- ☐ WEBSITE
- ☐ OTHER, PLEASE LIST: _____

Q20. How do you prefer to learn something new? Check the box to indicate if you prefer, sometimes prefer, or do not prefer the following methods.

	Prefer	Sometimes Prefer	Do Not Prefer
BOOK/MANUAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CD/DVD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DEMONSTRATION	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DISCUSSION	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FACT SHEET	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FIELD DAY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HANDS-ON	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LECTURE/SEMINAR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MEETING	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NEWSLETTER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NEWSPAPER	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ONE-ON-ONE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ONLINE/WEB-BASED	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RADIO	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TOUR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WORKSHOP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Because we want this survey to reach all people, will you please answer these next few questions about yourself?

Q21. In which UT Extension program(s) have you personally participated? *Please mark all that apply.*

- ☐ AGRICULTURE AND NATURAL RESOURCES
- ☐ FAMILY AND CONSUMER SCIENCES
- ☐ 4-H YOUTH DEVELOPMENT
- ☐ RESOURCE DEVELOPMENT

Q22. How often do you use UT Extension?

- ☐ MORE THAN ONCE A WEEK – PLEASE GO TO Q22A
- ☐ WEEKLY– PLEASE GO TO Q22A
- ☐ SEVERAL TIMES PER MONTH – PLEASE GO TO Q22A
- ☐ MONTHLY– PLEASE GO TO Q22A
- ☐ OCCASIONALLY– PLEASE GO TO Q22A
- ☐ NEVER – PLEASE GO TO Q23

Q22A. Please mark any of the following that are true for you.
Please mark all that apply.

- ☐ I OFTEN ATTEND UT EXTENSION MEETINGS
- ☐ I OFTEN VISIT MY COUNTY EXTENSION OFFICE
- ☐ I AM A MEMBER OF A CLUB OR GROUP (4-H, FCE, MASTER GARDENERS)
- ☐ I OFTEN RECEIVE UT EXTENSION NEWSLETTERS
- ☐ I OFTEN USE THE UT EXTENSION WEBSITE
- ☐ I SERVE ON A UT EXTENSION ADVISORY COUNCIL

Q23. What is your age?

- ☐ UNDER 18
- ☐ 19-29
- ☐ 30 – 39
- ☐ 40 – 49
- ☐ 50 – 59
- ☐ 60 – 69
- ☐ 70 – 79
- ☐ 80 – 89
- ☐ 90 YEARS OR OLDER

Q24. What is your gender?

- ☐ FEMALE
- ☐ MALE

Q25. What is your race/ethnicity (you may indicate multiple races/ethnicities)?

- ☐ AMERICAN INDIAN OR ALASKAN NATIVE
- ☐ ASIAN OR PACIFIC ISLANDER
- ☐ BLACK, NOT OF HISPANIC ORIGIN
- ☐ HISPANIC
- ☐ WHITE, NOT OF HISPANIC ORIGIN

Q26. What is your county?

Q27. How did you find out about this survey?

- ☐ INVITED BY LOCAL EXTENSION OFFICE/EXTENSION PERSONNEL
- ☐ UT EXTENSION WEBSITE
- ☐ OTHER

Q28. If there is anything else you would like to share that would assist us in the strategic planning effort, please write it below:

Thank you. We appreciate your input.
UT Extension Strategic Planning Leadership Team

Joseph L. Donaldson, Extension Evaluation & Staff Development, Co-Chair
Shirley Hastings, Extension Administration, Co-Chair

Michele Atkins, Henry County
John Bartee, Montgomery County
Gary Bates, Plant Sciences
Kelli Bottoms, Cumberland County
Lynn Brookins, Western Region
Matt Devereaux, Family and Consumer Sciences
Brad Greenfield, Dickson County
Connie Heiskell, Eastern Region
Cristina Martinez, Central Region
Tyrone Miller, TSU

Betty Neilson, Henderson County
Milton Orr, Greene County
Emily Osterhaus, Bedford County
Alice Rhea, Eastern Region
Nancy Rucker, Cheatham County
Thelma Sanders-Hunter, TSU
Jim Stewart, Central Region
Anthony Tuggle, Rutherford County
Glenn Turner, Sevier County
Amy Williams, 4-H Youth Development